

## Thrill Ride

### Investment counselor takes time off for adventurous travels

**L**ooking at Martha Anne McDonald in her crisp tailored business suits and well-coiffed hair, you'd never know the highly respected investment counselor was something of a thrill-seeker.

When she's not advising clients on wealth management strategies, she's traveling the world in search of the next great adventure. Her daring exploits have included bungee jumping from a 300-foot bridge over a river in New Zealand, paragliding off a mountain in Aspen and sky diving over Australia's Great Barrier Reef.

"It was so much fun," McDonald said. "I don't like heights, but for some reason I really like doing that kind of stuff."

Having visited the Galapagos Islands and China in the past couple of years, she is setting her sights on Africa this spring.

"I just like seeing new places and things," said McDonald, who lived in Paris for a year

in her early 20s. "That's part of what attracts me to the arts. The arts are 'alive' and provide new experiences."

A graduate of Emory University with a Bachelor of Business Administration, McDonald started her career as an accountant with the prestigious Price Waterhouse & Co. At the time, she was the only woman on the audit staff in the firm's Atlanta office.

She quickly became involved with the Woodruff Arts Center, helping raise funds for the High Museum of Art and leading children's tours.

"I love the arts," McDonald said. "I'm not creative, so I value creativity in others tremendously."

For more than 20 years, she worked as a CPA in corporate and public accounting in Atlanta. After earning certification as a financial planner from the American Institute of Certified Public Accountants, McDonald took the position of Vice President, Wealth Strategist, with Wachovia Bank. In 2000, she transferred to Hilton Head Island as an estate planning advisor.

As in Atlanta, she immediately became involved in the local arts scene, volunteering with both the Hilton Head Symphony Orchestra and the Arts Center. In recent years she has served as a docent in the Walter Greer Gallery and on the Wine Auction & Celebration committee. Last year, she was invited to join the Arts Center's Board of Trustees.

"We are so fortunate in Hilton Head to have a big-city cultural organization like the Arts Center," McDonald said. "The

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*Martha Anne McDonald*  
*Photo by Jamie Richey*

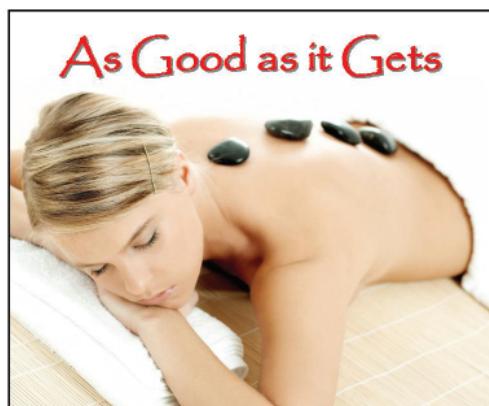
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caliber of the productions is exceptional for a community of this size. I saw *The Producers* on Broadway and I liked the one we did here better."

In February, McDonald joined the Asheville-based boutique wealth management firm Boys, Arnold & Company as an investment counselor and director of busi-

ness development. At her suggestion, Boys, Arnold agreed to help underwrite the Arts Center's holiday production of *South Pacific*.

"They've always been very supportive of the arts," McDonald said of the company principals. "Like me, they believe it adds a real level of depth to the community."



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